Attorney Docket No: GIST-001/00US

ASSIGNMENT (Joint)

Paul Finster, residing at 156 West 15th Street, #3B, New York, NY 10011, David Ruderman, residing at 649 Warren Street, Apt. 1A, Brooklyn, NY 11217, and Patrice Ribero, residing at (each referred to as "Assignor") have made an invention (the "Invention") set forth in an application for patent of the United States, entitled SYSTEM AND METHOD FOR GENERATING CUSTOMIZED EPG DATA AND EPG APPLICATION PROGRAMS, and which is a:

(1)	[] provisional a (a) (b)	[] to be filed herewith; or [] bearing Application No.	, and filed on	; or
(2)	(a)	ional application [x] to be filed herewith; or	and filed on	
	(b)	Π bearing Application No.	, and filed on	

WHEREAS, GIST COMMUNICATIONS, INC., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 84 Wooster Street, New York, NY 10012 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention; any application(s) for patent of the United States or other countries claiming priority to these application(s); and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention;
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention, including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention;
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention, including any division(s), continuation(s), and continuation(s)-in-part; and

(f) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) - (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention, that the Invention are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention, said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY GODWARD L.L.P. to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date:	By:	
		Paul Finster
State of		
County of		
appeared Paul Finster, personally known evidence, to be the person whose name is to me that he executed the same in his	to me or subscribed authorized	proved to me on the basis of satisfactory to the within instrument and acknowledged capacity, and that by his signature on the of which the person acted, executed the
Signature of Notary Public		Place Notary Seal Above

Rev. 10/08/2001

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Date:	_ By:
	David Ruderman
State of)	
County of	
evidence, to be the person whose name it to me that he executed the same in his	nown to me or proved to me on the basis of satisfactory is subscribed to the within instrument and acknowledged a authorized capacity, and that by his signature on the apon behalf of which the person acted, executed the
Signature of Notary Public	Place Notary Seal Above

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Date:	Ву:
	Patrice Ribero
State of)	
SS.	
County of)	
appeared Patrice Ribero, personally known to evidence, to be the person whose name is subset to me that she executed the same in her author	, personally me or proved to me on the basis of satisfactory cribed to the within instrument and acknowledged orized capacity, and that by her signature on the ehalf of which the person acted, executed the
WITNESS my hand and official seal.	
Signature of Notary Public	Place Notary Seal Above

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DECLARATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM AND METHOD FOR GENERATING CUSTOMIZED EPG DATA AND EPG APPLICATION PROGRAMS

EFG DATA AND ETG ATTLICATION TROOKAMS			
the specification of which:			
(check one)			
[x] is attached hereto;			
[] was filed as United States Application Serial No on, and was amended on applicable);			
I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above;			
I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information which is known to me to be material to the patentability of said invention in accordance with 37 C.F.R. §1.56;			
I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below:			
(Application Number) (Filing Date) (day, month, year)			
(Application Number) (Filing Date) (day, month, year)			
I hereby declare that all statements made herein of my own knowledge are true and			

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States

Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor:

Paul Finster

Inventor's signature

Date

Residence: 156 West 15th Street, #3B, New York, NY 10011

Citizen of:

United States of America

Post Office Address: 156 West 15th Street, #3B, New York, NY 10011

Full name of second	inventor: David Kuderman	
Inventor's signature	Date	
	arren Street, Apt. 1A, Brooklyn, NY 11217	
Citizen of: United	States of America	
Post Office Address:	649 Warren Street, Apt. 1A, Brooklyn, NY 11217	

Rev. 03/28/2001

Some forms and the state of the

Full name of second inventor:	Patrice Ribero		
Inventor's signature		Date	
Residence:			
Citizen of:			
Post Office Address:			

Attorney	Docket	No:	GIST-	001	/00US
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PATENT

Express Mail Label Number:
Date of Deposit:

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, DC 20231.

By:

Date: January 31, 2002

Sherry Duncan Bitler

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Finster, et al.

Serial No.:

[Not Yet Assigned]

Examiner:

[Not Yet Assigned]

Confirmation No.: [Not Yet Assigned]

Art Unit:

[Not Yet Assigned]

Filed:

January 31, 2002

For:

SYSTEM AND METHOD FOR GENERATING CUSTOMIZED EPG DATA AND EPG

APPLICATINO PROGRAMS

Commissioner for Patents Washington, D.C. 20231

POWER BY ASSIGNEE

The Assignee of the entire right, title, and interest in the above-identified application hereby grants the registered practitioners of Cooley Godward LLP included in the Customer Number provided below power to act, prosecute, and transact all business in the U.S. Patent and Trademark Office in connection with this application, any applications claiming priority to this application, and any patents issuing therefrom. A Certificate under 37 C.F.R. §3.73(b) is enclosed.

Please direct all telephone calls and correspondence to:

COOLEY GODWARD LLP

ATTN: Patent Group One Freedom Square Reston Town Center 11951 Freedom Drive Reston, VA 20190-5601 Tel: (720) 566-4125

Fax: (720) 566-4125

CUSTOMER NUMBER:

022903

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

Date:	Signature:	
	Name:	Alison J. Green
	Title:	Vice President, Business Development
	Company:	GIST COMMUNICATIONS, INC.